



American
Red Cross
of Greater Columbus

Making a Difference

in your neighborhood

995 East Broad Street | Columbus, Ohio 43205 | 614.253.2740 | columbus.redcross.org

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Red Cross Water Safety Classes Set Parents' Minds at Ease

Nationally, drowning remains the second leading cause of unintentional injury-related death for children ages 1 to 14, which is why offering the most comprehensive aquatics training is vitally important for the safety of our youth.

Parents like the Bolins, from Canal Winchester, enroll their children (at right) in Red Cross Learn to Swim lessons each year and regard these lessons as a must. "You can watch your kids like a hawk, but they need to know what to do in the water. I enrolled them in swimming classes so they could help themselves if they had to," says Mom Heather.

Commodore Wilbert E. Longfellow began the American Red Cross Life Saving Corps in 1914 to reduce the number of lives lost as a result of drowning. Today, the Red Cross continues to be on the forefront of aquatics programming, partnering with aquatic facilities every year to teach more than 18,000 youngsters how to swim and nearly 2,000 lifeguards how to keep swimmers safe using the latest science for aquatics, first aid, CPR and AED.

Red Cross volunteers also bring water safety into the classroom, and a national online program offers home pool owners with the information they need to keep their family safe in



The Bolin children of Canal Winchester at the pool.

and around the pool. Visit columbus.redcross.org for links to aquatics facilities and the online home pool program.

Strong community support ensures that all of this life-saving water safety programming will continue.

Neighborhood Residents No Longer Worry about Getting to the Doctor

In 2007 the JP Morgan Chase Foundation began addressing the needs of Weinland Park residents through a holistic effort to reverse the impact of decades of neglect. Weinland Park, the area bounded roughly by Chittenden Avenue on the north, the Conrail railroad on the east, East Fifth Avenue on the south and North High Street on the west, was a neighborhood defined by an unacceptable level of crime, resident instability

and concentrated poverty. Over the past three years, Chase has invested more than \$5 million in programs to strengthen and stabilize this neighborhood. Thanks to funding from the company, the Red Cross offers residents free transportation service to medical appointments.

Studies indicate transportation is a barrier that keeps people from accessing medical care. In the Weinland Park neighborhood 41% of residents don't have access to a car. Free Red Cross transportation means that mothers can get their children to regular medical check-ups and seniors have a safe way to get back and forth from medical treatments. "I would not be able to get to the doctor without this service," said a Weinland Park resident who recently rode with the Red Cross. "I am so pleased this service is available."










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Your Red Cross IMPACT

FY 07/01/09-06/30/10

-  Medical trips for seniors..... **14,594**
-  Families assisted after fires..... **448**
-  Financial assistance provided to disaster victims..... **\$205,002**
-  Individuals trained in CPR/First Aid **22,240**
-  Emergency messages conveyed on behalf of military families..... **496**

Disaster Relief & Preparedness
 Service to Military Families
 International Tracing Services
 CPR & First Aid Training • First Aid Services Team
 Water Safety Instruction • Blood Services
 Community Transportation

Red Cross Provides a Way for Local Military Families to Connect

Recently, military families were invited to the Red Cross to learn about services available to them from the Red Cross and other aid societies, and more importantly, to connect with families experiencing the stress that having a loved one in the military brings. Families like the Rohrs appreciate the opportunity to interact with others in a similar situation. "My son just graduated the Army's basic training and we weren't sure what services the Red Cross offered, so we attended the presentation. It was nice to meet other families and share pictures of our son and our experiences so far. After the presentation my husband signed on as a volunteer."

"Often military families don't need to contact the Red Cross until there is an emergency like an illness or death in the family," says Michael Carroll, CEO. "It



Participants meet and share their experiences with others who are in similar situations.

makes a difference when they know us prior to using Red Cross services during those stressful times. These sessions also tend to turn into an impromptu support group." Your support of the Red Cross ensures military families can turn to the Red Cross while their loved ones are serving away from home. This is one of the oldest and most invaluable services the Red Cross provides.

columbus.redcross.org




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The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

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